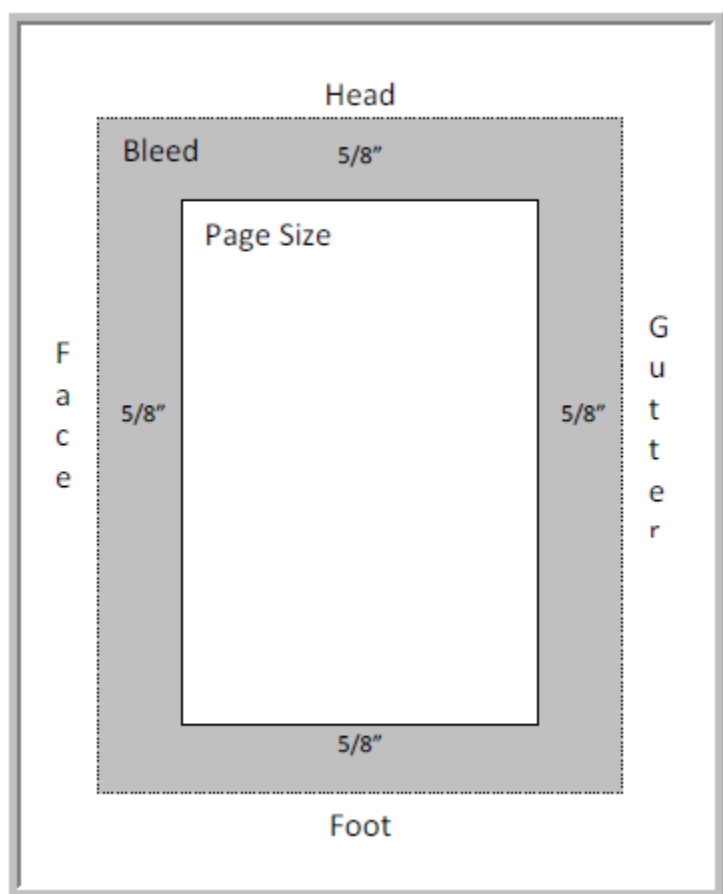


INTERIOR CONTENTS PDF PRINT SPECIFICATION DOCUMENT

1. Although not required as of this writing, it is best if all PDF files were PDF/X-1a:2001 compliant.
2. Content print files should be high-resolution (300 dpi or better) PDF files.
3. Fonts must be EMBEDDED in PDF file
4. PDF file should be in "CMYK" format.
5. PDF file should not contain any color or design profiles.
6. All printing is done in 1-color and 4-color. There is no 2 or 3 color printing.
7. PDF file must contain appropriate crop marks and bleeds. Bleeds must extend a minimum of 5/8" beyond the crop marks on the side, sides, or all sides of where a bleed occurs.



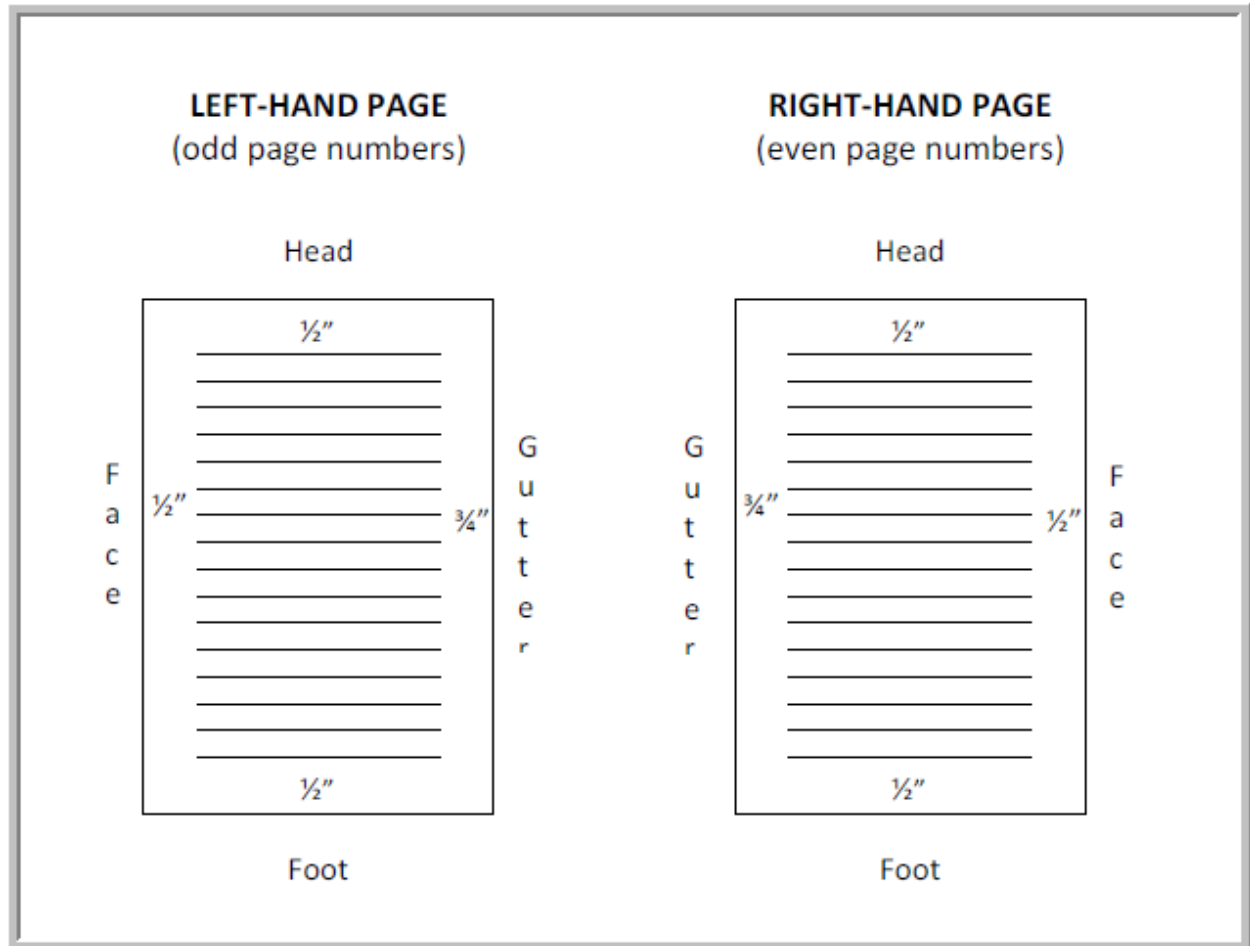
8. The number of pages must be an even number of pages. If the number of actual content pages is odd, then you must include an additional page at the end of the book to make it an even number of pages.

9. Regardless of final trim size, margins for book content should be:

Head & Foot $\frac{1}{2}$ "

Face $\frac{1}{2}$ "

Gutter $\frac{3}{4}$ "



10. Cross-Overs

As with all books, but especially with saddle stitched books, sometimes artwork will continue a picture from one page (on the left-hand page) to another page (the right-hand page) and cross over from the left to the right page. Should these cross-overs occur, you need to be very careful to ensure the artwork is correct and that the weight of the paper stock is an 80# or less.